

Professional hair transformation rooted in scalp science since 1957.

NEW & IMPROVED FORMULA

TRIPHASIC REACTIONAL CONCENTRATED SERUM

Plant-based, 100% drug-free formula clinically proven to reduce reactional hair thinning with visible results in just 1 month¹



KEY CLIENT

Experiencing sudden or temporary hair thinning caused by stress, postpartum, diet, seasonal change, or illness.

KEY INGREDIENTS



Propolis: Works to support hair's natural keratin for stronger, healthier hair.



Pfaffia Extract: Maximizes the supply of nutrients available to the scalp and optimizes conditions for strong, healthy-looking hair.



Lotus Mineral Complex: Minimizes the effects of stress on scalp to help preserve the scalp's natural balance.



Lemon Essential Oil: Rich in Vitamins B3, B5, B6 and B8. It revitalizes the skin and hair to help promote essential hair health.

CLINICALLY PROVEN RESULTS

Hair is
2x
STRONGER²

Increased hair density:
+12,512
hairs in 3 MONTHS¹



DAY 0



DAY 90*

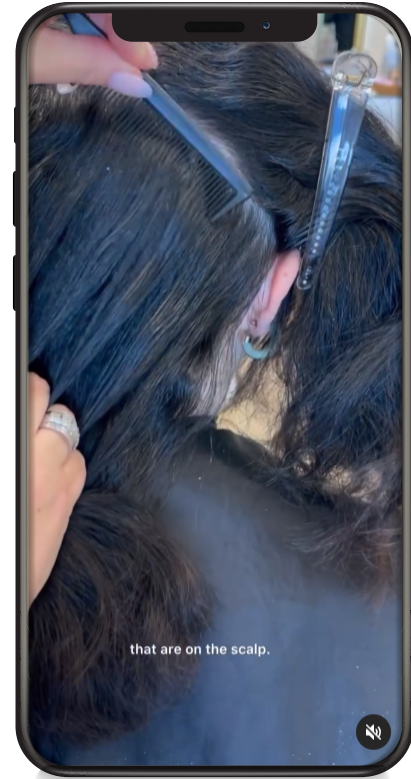
¹Proven efficacy on 97% of subjects, clinical study carried out under dermatological control on 30 subjects, for 1 month with 1 application per week. ²Consumer use test carried out on 77 subjects over 3 months, 1 application per week. ³Spate. *Individual results may vary. Example of results obtained after 12 applications (84 days) of the product.

Addressing Thinning Hair Together: Confronting the Root Issue with Clients

Discussing hair loss can be challenging for clients, but asking specific questions can demonstrate your commitment to supporting their journey toward thicker hair. These basic key inquiries include assessing if they've noticed **changes in hair volume**, identifying **when the changes started**, often indicated by rapid shedding.



CHUCK HEZEKIAH
RENÉ FURTERER
NATIONAL EDUCATION MANAGER



SCAN TO
WATCH

#hairthinning has
4.1 MILLION VIEWS on TikTok³



PRO TIP: Emphasize preventative lifestyle haircare at every appointment. Triphasic Reactional is not a one-time fix, but a routine you and your client continually develop together.

PRESCRIPTIVE HAIRCARE:

Deliver thicker, fuller hair for your clients in 90 days

1 DIAGNOSIS CONSULTATION

Identify the specific needs and underlying causes of the client's thinning hair

2 PRESCRIPTIVE REGIMEN

Develop a tailored haircare plan with suggested take-home products and drive retail sell-through

3 MAINTENANCE CHECK-IN

Schedule regular follow-up appointments to monitor progress, adjust the regimen as needed, and provide ongoing support and advice to ensure optimal results