



RENE
FURTERER
PARIS

René Furterer offers a full range of plant-based hair solutions rooted in the belief that healthy, beautiful hair starts at the scalp

NEW, CLEANER FORMULA!

Triphasic

THICKENING SHAMPOO

Scalp stimulating, plant-based shampoo formulated to strengthen and thicken hair.

Who It's For:

Clients with concerns about hair thinning looking for plant-based solutions with clinically proven results. Hair thinning impacts 80 million people per year and can start as early as when people are in their twenties.

Identifying Clients with Thinning Hair Concerns:

During the consultation, ask your client if they've noticed any differences in their hair such as pony tail size, receding hair line or a wider part.

NEW Key Ingredients:

- **White Ginseng Extract:** Promotes microcirculation and increases the supply of nourishment to the hair follicle
- **Pro-Vitamin B5:** Penetrates the hair fibers to moisturize and strengthen hair

Clinically Proven Results:

- Fortifies the hair's resilience and promotes the appearance of healthy-looking hair
- Purifies the scalp to nourish and strengthen hair
- Addresses the factors that contribute to progressive and reactional hair thinning in men and women for visibly thicker, denser, more resilient hair

78% felt hair was more dense*

85% felt hair had added volume*



Pair with
Triphasic Reactional
or Progressive
Concentrated
Serum as an
add-on service!



CODE	UPC	DESCRIPTION	SRP	COST
P0007352	3282770389982	Triphasic Thickening Shampoo - 200ml	\$38.00	\$19.00
P0007356	3282770389968	Triphasic Thickening Shampoo - 50ml	\$15.00	\$7.50
P0007355	3282770390001	Triphasic Thickening Shampoo - 600ml	\$76.00	\$38.00
P0007784	3282770390001	PRO Triphasic Thickening Shampoo - 600ml	\$76.00	\$38.00

*Decrease in hair loss on average by pulling, 30 subjects after using the shampoo for 3 months



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Forticea

STRENGTHENING VITALITY SHAMPOO

Fortifying shampoo that revitalizes the scalp and strengthens hair from roots to ends.

Who It's For:

For all hair types. Particularly for clients prone to hair breakage and who want to strengthen their hair.

NEW Key Ingredients:

- **Niacinamide:** Gently purifies the scalp to control excess sebum for stronger hair
- **Pro-Vitamin B5:** Penetrates the hair fibers to moisturize and strengthen hair

Clinically Proven Results:

- Plant-based formula delivers essential nutrients precisely where they are needed most for beautiful, stronger hair
- Hair is fortified from the roots to improve resistance to breakage
- Leaves hair soft and easy to style

84% felt hair was strengthened*

Scalp felt 2x less oily*

Backbar Essential!
Your go-to shampoo to use on any client!



CODE	UPC	DESCRIPTION	SRP	COST
P0007351	3282770389753	Forticea Strengthening Vitality Shampoo - 200ml	\$38.00	\$19.00
P0007353	3282770389746	Forticea Strengthening Vitality Shampoo - 50ml	\$15.00	\$7.50
P0007711	3282770389777	Forticea Strengthening Vitality Shampoo - 600ml	\$76.00	\$38.00
P0008016	3282770389777	PRO Forticea Strengthening Vitality Shampoo - 600ml	\$76.00	\$38.00

*Questionnaire of acceptance and efficacy perceived by consumers, 68 men and women, for 21 days.

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