

RENÉ  
FURTERER  
PARIS

Since 1957, René Furterer has offered a full range of plant-based hair solutions rooted in the belief that healthy, beautiful hair starts at the scalp.

# SUBLIME KARITÉ

Deliver the ultimate hair transformation for clients with dry and dehydrated hair.

## Plant-Based Key Ingredients:

**Shea Butter:** High concentrates of essential fatty acids deeply nourish and protect against humidity-induced frizz.

**Ceramides:** A blend of castor and olive oils hydrate their hair cuticle and form a protective lipid barrier.

**Ylang Ylang Essential Oil:** Powerful antioxidant properties protect hair strength and boost shine resulting in radiant, healthier-looking hair.



## MOISTURIZING SMOOTHING SHAMPOO

### FOR DRY AND VERY DRY HAIR

Nourishing, shampoo gently cleanses the scalp, leaving hair refreshed, deeply moisturized, and primed for a healthier look and feel. | 40ml, 200ml, 500ml

- **89%** felt that hair was shinier<sup>1</sup>
- **93%** felt that hair was more hydrated<sup>2</sup>



## MOISTURIZING SMOOTHING MASK

### FOR DRY HAIR

Unique formula delicately balances moisture without adding weight to leave hair shiny and smooth. 40ml, 200ml

- **72 hours** of locked in moisture<sup>1</sup>
- Hair is **3X** shinier<sup>1</sup>



## PROFESSIONAL SMOOTHING MILK

### FOR DRY HAIR

Lightweight styling cream that instantly hydrates hair and smoothes frizz. Thermal protection up to 446°F. 40ml, 100ml

- Up to **48 hours** of frizz-free, smooth hair<sup>1</sup>
- Hair is **3X** more moisturized<sup>1</sup>
- **91%** felt hair was softer<sup>1</sup>



## TAMING SMOOTHING MASK

### FOR VERY DRY HAIR

Creamy, deep conditioning mask intensely nourishes and detangles to smooth frizz and reveal soft hair and radiant shine. | 40ml, 200ml, 250ml

- Up to **72 hours** of deep nourishment<sup>1</sup>
- Hair is **-83%** less knots<sup>2</sup>



## PROFESSIONAL TAMING CREAM

### FOR VERY DRY HAIR

Creamy, non-greasy formula moisturizes and controls flyaways without adding weight to prime the hair for lasting, amplified styling. Thermal protection up to 446°F. 40ml, 100ml

- Eliminates **100%** of frizz<sup>1</sup>
- **82%** felt that the hair was silkier<sup>2</sup>

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Dry hair solutions with tailored conditioner & leave-in formulas to smooth and nourish

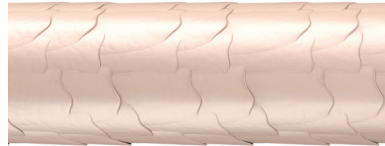


FOR ALL HAIR TYPES

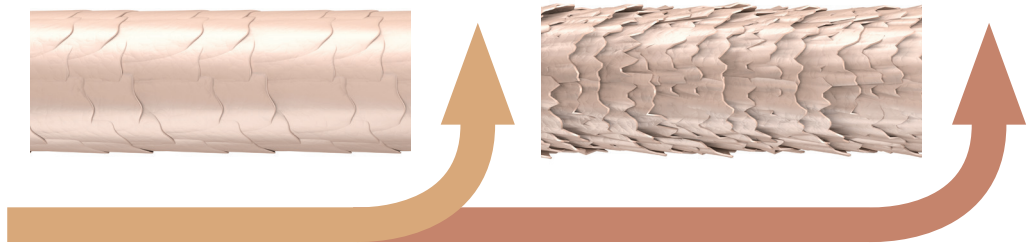
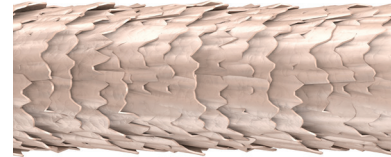
**One Shampoo Formula: PRIME & HYDRATE**



FOR DRY HAIR



FOR VERY DRY HAIR



**KEY CLIENT:** Light to moderate heat styling, dryness caused by haircolor and/or highlighting services.

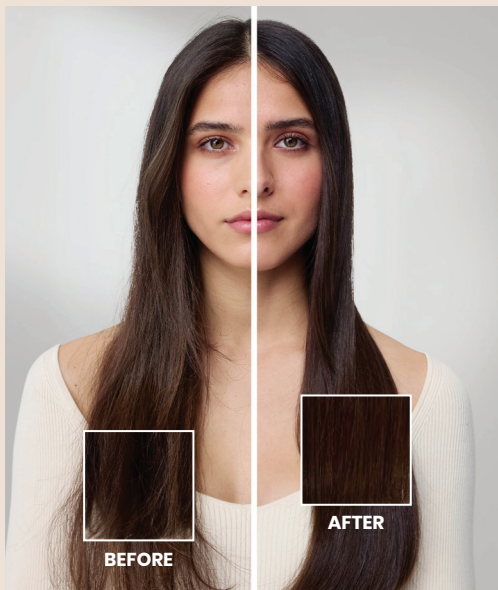
- Supports health of cuticle layers
- Maintains moisture
- Boosts hydration and shine

**KEY CLIENT:** Moderate to excessive heat styling, dryness or sensitivity caused by haircolor services and or keratin services.

- Provides a deeper support of the cuticle layers
- Helps reduce porosity
- Strengthens and repairs the hair

TOP HAIR CONCERNS AMONG CONSUMERS:

**#1 FRIZZ #2 DRY HAIR\***



*“When I apply a dime to quarter-sized amount to clean, towel-dried hair, the results are immediate and impressive. Hair becomes visibly softer, shinier, and more manageable. The non-sticky formula leaves no residue, making detangling curly locks a breeze. I love that the Smoothing Milk absorbs quickly, ensuring a smooth finish without any tackiness. My clients rave about how **healthy and vibrant** their hair looks and how much easier it is to manage.*”



**BELINDA BAKER**  
RENÉ FURTERER  
NATIONAL ARTIST  
SALON BKB

\*GCI Magazine (2022).

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