

Sublime Curl

New & Improved Curl Enhancing Collection FOR WAVY TO CURLY HAIR

What's New?

- **Formula:** Cleaner, biodegradable formulas, free of sulfates and silicones, featuring a new luxurious floral fragrance
- **Packaging:** 100% recyclable and made with recycled plastic

Key Ingredients:

- **Acanthus Extract:** hydrates hair to reactive the shape of curls and provide long-lasting hold
- **Evening Primrose Oil:** rich in nourishing Omega 6; nourishes curls to protect against frizz

Key Benefits:

- Hydrates, enhances and redefines curls
- Lightweight formulas nourish hair, while reducing humidity-induced frizz without weighing curls down
- Leaves hair soft, smooth, shiny and easy to style

SUBLIME CURL Curl Enhancing Shampoo

- Hydrates and softens curls to enhance elasticity
- **89%** Felt curls were redefined¹

Apply to wet hair, work into a rich lather and rinse thoroughly.

SUBLIME CURL Curl Defining Conditioner

- Detangles and hydrates curls, leaving hair soft, silky and shiny
- **85%** felt curls were defined and enhanced²

After shampooing, apply a quarter-sized amount to towel-dried hair. Leave in for 1-2 minutes, comb through and rinse thoroughly.

SUBLIME CURL Curl Defining Nutri-Cream

- Lightweight nourishing cream designed to redefine curls, while protecting against humidity and frizz
- **91%** Felt curls were protected from frizz³

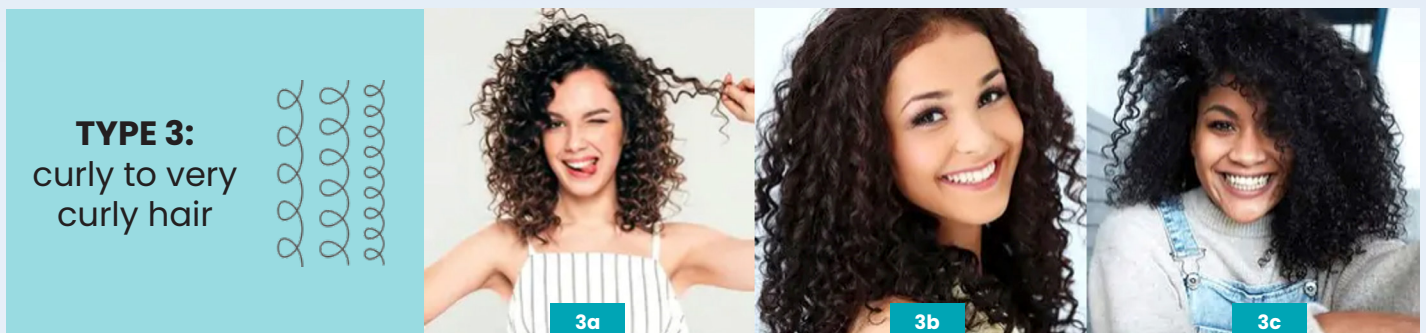
When applying to towel-dried hair, scrunch a quarter-sized amount into the hair. Do not rinse. Blow-dry with a diffuser. For dry hair, use your finger to apply cream to individual curls as needed to reactivate bounce or tame frizz.



FREE OF SILICONES, SULFATES, ALCOHOL, PARABENS, PHENOXYETHANOL
VEGAN | DERMATOLOGIST TESTED



A natural solution for wavy to curly hair



NEW CODE	NEW UPC	DESCRIPTION	SIZE	SRP
P0007011	3282770152906	Sublime Curl Enhancing Shampoo	6.7 fl oz	\$32
P0007010	3282770152852	Sublime Curl Defining Conditioner	5 fl oz	\$34
P0007012	3282770152951	Sublime Curl Defining Nutri-Cream	3.3 fl oz	\$30