



RENE  
FURTERER  
PARIS

# Naturia

## NEW! GENTLE MICELLAR SHAMPOO Cleanse without Compromise

A new type of hair cleansing experience with micellar technology to leave behind clean, nourished hair

### Who It's For:

Gentle clarifying shampoo for clients with product buildup or excess oil on the scalp and hair. Can be used on all hair types. Safe for children ages 3+.

### What's New?

- **Formula:** gently lifts impurities from the scalp to leave the hair feeling clean, light and fresh
- **Key ingredients:** lavender floral water and castor oil
- **Fragrance:** light floral fragrance
- **Packaging:** 100 % recyclable

### Key Ingredients:

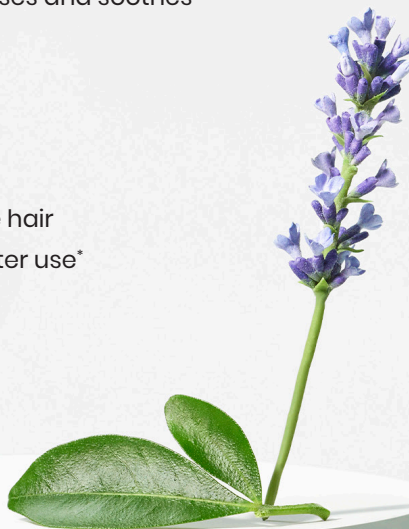
- **Lavender Floral Water:** gently yet effectively cleanses and soothes the scalp
- **Castor Oil:** leaves hair soft, hydrated, and shiny

### Key Benefits:

- Remove impurities without irritating the scalp
- Delicate, light lather cleanses without stripping the hair
- **97%** felt hair was softer and shinier immediately after use\*

### FREE OF SILICONE, SILICA, ALUMINUM

VEGAN | DERMATOLOGIST TESTED



| CODE     | UPC           | DESCRIPTION                               | SRP     | COST    |
|----------|---------------|---|---------|---------|
| P0008023 | 3282770152708 | PRO Naturia Gentle Micellar Shampoo 600ml | \$76.00 | \$38.00 |
| P0008015 | 3282770152708 | Naturia Gentle Micellar Shampoo 600ml     | \$76.00 | \$38.00 |

\* % satisfaction based on 32 subjects after one application